

Avery Dennison
Reflective Films
Brochure

Avery Dennison® Reflective Films

A select reflective portfolio
tailored to vehicle
applications.



Avery Dennison® V-8000 Easy Apply™ Series

Highest possible emergency vehicle reflectivity
- the all-in-one prismatic solution for design
flexibility and long-term durability.



V-8000 EA™
White



V-8005 EA™
Blue



V-8007 EA™
Green



V-8008 EA™
Red



V-8013 EA™
**Fluorescent
Yellow-Green**



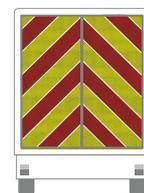
V-8014 EA™
**Fluorescent
Orange**

Fleet Manager

- Omnidirectional for homogeneous night-time visibility (unique to Avery Dennison)
- Solid metallic layer: resists water, dirt and reflectivity loss from dents
- Striking day/night-time appearance
- Can be printed and cut
- Long-term durability:
 - 7 years (standard colour),
 - 5 years (fluorescent),
 - 5 years (white and colors - Middle East),
 - 3 years (fluorescent - Middle East)

Converter friendly

- Omnidirectional: apply in any orientation and obtain consistent performance (unique to Avery Dennison)
- Solid metallic layer: eliminates edge sealing - save time and money when converting/applying
- Easy to apply and conforms to simple curves
- Convert with digital print, screen print and sign cut
- 1.22 meter width for design flexibility and less scrap
- Suitable RA2-C material to create Chevrons (white/red; yellow/red) according to TPESC and DIN 30710
- Easy Apply™ technology for ease of application
- Meet ASTM D8514 requirements
- Meet Class RA2 EN 12899 requirements



Chevron



Chevron

Avery Dennison® V-4000 Series

An outstanding beaded reflective film for long-term commercial and emergency fleet applications.



V-4000
Orange



V-4000
Blue



V-4000
Black



V-4000
Red



V-4000
Yellow



V-4000
White

Fleet Manager

- Striking brand visibility 24 hours: increase vehicle appearance and safety
- Up to 7 years warranted durability
- Several design options: can be printed and cut
- 6 high gloss colours (or match your corporate colour - as of Q4 2018)
- Removes easily and cleanly (e.g. end of lease)

Converter friendly

- Quick and easy application (with Easy Apply™) + slideability and repositionability
- Superior printability across all platforms
- Sign-cutting possible
- Superb conformability to moderate curves

Avery Dennison® V-4000E Series

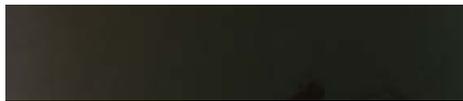
Beaded reflective film designed for Truck and Trailer applications in Europe. Compliant with regulation ECE-104 Class E.



V-4000E
Orange



V-4000E
Blue



V-4000E
Black



V-4000E
Red



V-4000E
Yellow



V-4000E
White



Fleet Manager

- Striking 24-hour brand visibility: enhances vehicle appearance and safety
- Up to 7 years warranted durability
- Several design options: can be printed and cut
- 6 high gloss colours (+ match your corporate colour - as of Q4 2018)
- Removes easily and cleanly (e.g. end of lease)

Converter friendly

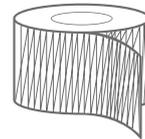
- Quick and easy application (Easy Apply™) + slideability and repositionability
- Superior printability across all platforms
- Sign-cutting possible
- Superb conformability to moderate curves



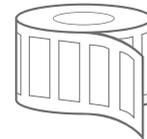
V-4000E

Avery Dennison® Conspicuity Tape

Designed for easy night-time vehicle recognition and increased road safety.



V-6700B



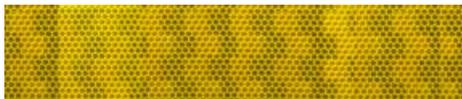
V-6790



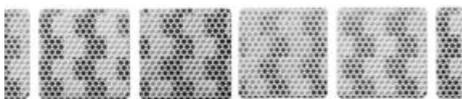
V-6700-B
White



V-6722-B
Red



V-6701-B
Yellow



V-6790
White



V-6792
Red



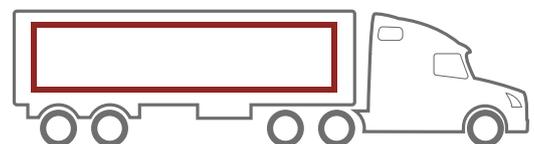
V-6791
Yellow

V-6700-B Series - For rigid substrates.
Easy application and long-term durability.

V-6790 Series - For easy application on flexible PVC curtains

Conspicuity tape

- ECE-104 Class C compliant
- 8 years durability for V-6700B Series and 3 years durability for V-6790 Series
- Increases visibility and safety of vehicle
- Fast and easy application
- Omnidirectional - apply in any orientation and obtain consistent performance (unique to Avery Dennison)
- Solid metallic layer: resists water, dirt and reflectivity loss from dents
- Possibility to print customized corporate logo on the tape

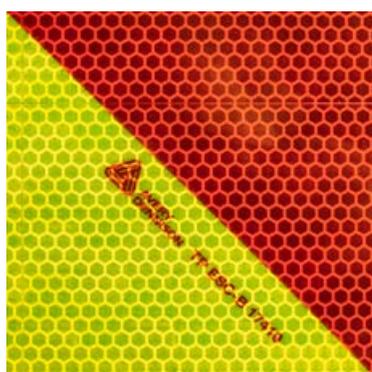
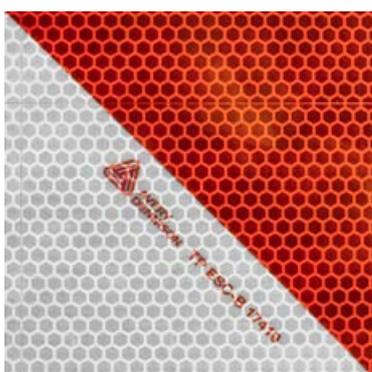


Conspicuity tape

Avery Dennison®

Reflective Chevrons Markings

Markings made for emergency vehicles, roadside services and technical support fleets.



- Easy to apply and conforms to simple curves
- Compliant with TPESC-B (France) and DIN 30710 (Germany)
- Available in several sizes:
 - 0.141 x 45.72m
 - 1.2 x 22.86m

Fleet

- Easy Apply™ technology for faster application
- Improved safety, with better visibility of moving or stationary vehicles
- Striking and bold day-time appearance
- Bright and vivid night-time presence
- Solid metallic layer - resists water, dirt and reflectivity loss from dents
- Long term durability
- Higher resistance against abrasion

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The table is designed to help you get a better idea of colour similarities but we cannot guarantee an exact colour match. Colour cards and/or samples are available on request.

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